



Development & Training WORDPRESS SYLLABUS

Overview

- Introduction of different Web Technology
- What is WordPress
- How WordPress Works
- Summary

Setting up and Installing WordPress

Installation of server

- Installation of WordPress
- Installation of MY SQL
- Summary

WordPress

Introduction to Blogging

- First Steps With WordPress
- WordPress Semantics - Learning the Jargon
- New To WordPress - Where to Start
- Using Images
- Wrapping Text Around Images
- Comments in WordPress
- Finding WordPress Help
- Post Formats
- Linking to Posts, Pages, and Categories
- Using Smilies
- Links Manager
- WordPress Feeds
- Customizing Feeds
- How to Use Gravatars in WordPress
- Writing Code in Your Posts
- Using Password Protection

Designing

- Developing a Colour Scheme
- Designing Headers
- CSS Horizontal Menus
- Dynamic Menu Highlighting
- Good Navigation Links
- Next and Previous Links
- Styling for Print
- Designing Your Post Meta Data Section
- Separating Categories in your Post Meta Data Section
- Customizing the Read More
- Formatting Date and Time
- Styling Lists with CSS
- Designing Headings
- Playing With Fonts
- Using Images
- Fun Character Entities
- Comprehensive list of design articles
- Adding a Favicon

Theme Development

WordPress CSS Information and Techniques

- Finding Your CSS Styles
- Creating Individual Pages
- Uploading Files
- I Make Changes and Nothing Happens
- WordPress Blog Design and Layout
- Using WordPress Themes
- HTML to XHTML
- Custom Post Types
- Stepping Into Templates
- Stepping Into Template Tags
- Template Hierarchy
- The WordPress Loop
- The Loop in Action
- Anatomy of a Template Tag
- Theme Functions File Explained

Website Development

Validating a Website

- Know Your Sources
- WordPress Housekeeping
- WordPress Site Maintenance
- Finding Server Info
- HTML to XHTML
- Migrating Multiple Blogs into WordPress 3.0 Multisite
- Meta Tags in WordPress
- Search Engine Optimization for WordPress
- Accessibility